Middle Tennessee

Demographics

Nashville is located in Davidson County in the heart of Middle Tennessee. The Nashville Economic Market (NEM) includes 10 counties - Cheatham, Davidson, Dickson, Maury, Montgomery, Robertson, Rutherford, Sumner, Williamson, Wilson - and more than 1.5 million in population.

Nashville’s economy is diverse and mirrors that of the national economy. The area benefits from low unemployment, consistent job growth, substantial outside investment and expansion, and a well-trained, growing labor force.

Target Industries

The Nashville region is home to a number of major business players in various target industries, including Louisiana-Pacific, Caremark, Dell, HCA, Nissan and Big Idea Productions.

Over the last 10 years, the Nashville area has experienced tremendous growth in every sector of the economy.

Recent Relocations and Expansions

Several major corporations have chosen to make Nashville their home. Companies such as Dell, Big Idea Productions, Louisiana-Pacific, Clarcor, and Asurion have recently moved their headquarters to the Nashville area. Nissan is slated to move its headquarters to Williamson County in 2007.

Regional Economic Development Partners

Being ranked the Hottest City for Relocation and Expansion by Expansion Management magazine is a testament to the cooperative approach that Nashville has taken toward economic development. By encouraging strong public-private partnerships and building relationships with economic development officials throughout the area, Nashville has become the place for relocating and expanding businesses.
• **Cheatham County** 3-star community
• Third-fastest growing county in the state
• Compartmentalized into three chapters to better address the specific needs of its residents and business interests

**Communities / Cities**
Ashland City, Chapmansboro, Kingston Springs, Pegram and Pleasant View

**Population**
1990 Census – 27,140
2000 Census – 35,912
2004 Census – 37,783
2009 Projection – 39,876

**Major Industrial Employers** (Top Five in the County)

**A.O. Smith**
Products/Services: Water heaters and Pump tanks
Total Employees: 2,000

**Triton Boats LP**
Products/Services: Boat building and repairing
Total Employees: 375

**Trinity Marine**
Products/Services: Manufactures barges and deck fittings
Total Employees: 350

**Flexible Whips of Tennessee Inc.**
Products/Services: Wiring Harnesses
Total Employees: 130

**Nashville Bridge**
Products/Services: Barges
Total Employees: 107
**Davidson County**
- No. 1 City in America for Business Relocations and Expansions by Expansion Management Magazine (2005)
- No. 1 City in America for Corporate Headquarters Locations by Business Facilities Magazine (2005)
- Logistically superior with convergence of three interstate highways and 50% of U.S. population living within 650-mile radius of Nashville
- Corporate headquarters for a range of major companies, including HCA, Bridgestone Americas, and Caterpillar Financial Services, Co.

**Communities / Cities**
Antioch, Belle Meade, Berry Hill, Brentwood, Forest Hills, Goodlettsville, Hermitage, Joelton, Lakewood, Madison, Nashville, Oak Hill, Old Hickory, Ridgetop and Whites Creek

**Population**
Census – 510,786  
2000 Census – 569,891  
2004 Census – 569,819  
2009 Projection – 569,701

**Top Five Private Employers**

**Vanderbilt University and Medical Center**  
Products/Services: Education, health care, research  
Total Employees: 16,327

**HCA Inc.**  
Products/Services: Health care  
Total Employees: 9,657

**St. Thomas Health Services**  
Products/Services: Health care  
Total Employees: 8,500

**Nissan North America Inc.**  
Products/Services: Automobile manufacturer  
Total Employees: 6,600

**Shoney's**  
Products/Services: Restaurant  
Total Employees: 4,000
Dickson County

- Located just 30 miles west of Nashville
- A regional center for retail and health care
- Site of The Renaissance Center, a world-class education/performing facility
- Boasts a 300-acre, county-owned industrial park (pad-ready sites available)

Communities / Cities
Burns, Charlotte, Cumberland Furnace, Dickson, Slayden, Vanleer and White Bluff

Population
1990 Census – 35,061
2000 Census – 43,156
2004 Census – 45,469
2009 Projection – 48,138

Major Industrial Employers (Top Five in the County)

Tennsco Corporation
Products/Services: Industrial shelving
Total Employees: 740

Teksid Aluminum Foundry
Products/Services: Automotive supplier
Total Employees: 610

Horizon Medical Center
Products/Services: Health care
Total Employees: 470

Shiloh Industries
Products/Services: Metal stamping
Total Employees: 388

Quebecor Printing Corp.
Products/Services: Offset/Rotogravure Printing
Total Employees: 370
Maury County
- 96,650 available labor force
- Accessibility to a general aviation airport (6,003’)
- Home to the Saturn plant in Spring Hill, TN and a dozen automotive suppliers
- Offers a wide range of industrial areas (light & heavy, mixed use)

Communities / Cities
Columbia, Culleoka, Hampshire, Mount Pleasant, Santa Fe, Spring Hill and Williamsport

Population
1990 Census – 54,812
2000 Census – 69,498
2004 Estimate – 74,356
2009 Projection – 80,147

Major Industrial Employers (Top Five in the County)
Saturn Corporation
Products/Services: Passenger Car Manufacturing
Total Employees: 5,800

Tennessee Farm Bureau
Products/Services: Membership Association, Insurance
Total Employees: 870

Penske Logistics
Products/Services: Distribution/Logistics for Automotive Industry
Total Employees: 196

Cytec
Products/Services: Specialty Chemicals
Total Employees: 143

Tennessee Aluminum Processors
Products/Services: Metal Recycling/Aluminum Scrap
Total Employees: 110

UCAR Carbon Co.
Products/Services: Carbon and Graphite Electrodes
Total Employees: 197
Montgomery County
- Youngest city in Tennessee (median age 30)
- One of America’s most valuable real estate markets, Money Magazine (June 2004)
- Home of Austin Peay State University and Fort Campbell’s 101st Airborne Division, the largest employer in Tennessee and Kentucky

Communities / Cities
Clarksville, Bethlehem, New Providence, Fredonia, Cunningham, Woodlawn, Palmyra, Sango, Southside, Shiloh, Rossview, Port Royal, Dotsonville, Orgains Crossroads, Sallors Rest, Needmore, Excell, Oakwood, Oakridge, Tarsus and Fort Campbell

Population
1990 Census – 100,497
2000 Census – 134,768
2004 Census – 142,942
2009 Projection – 152,331

Major Industrial Employers (Top Five in the County)
Convergys Corp.
Products/Services: Customer Care and billing service
Total Employees: 1,800

Trane Company
Products/Services: Heating and air equipment
Total Employees: 1,454

Gateway Health System
Products/Services: Health care services
Total Employees: 1,200

Quebecor
Products/Services: Magazines, catalogs, inserts
Total Employees: 858

Jostens Printing
Products/Services: Yearbooks and commercial printing
Total Employees: 547
Robertson County
- Diverse manufacturing base including Electrolux
- Affordable living with good schools, small-town charm
- Available sites with all utilities
- Served by I-24, I-65, and CSX Railroad

Communities / Cities
Adams, Cedar Hill, Coopertown, Cross Plains, Greenbrier, Millersville, Orlinda, Ridgetop, Springfield and White House

Population
1990 Census – 41,494
2000 Census – 54,433
2004 Census – 59,290
2009 Projection – 64,834

Major Industrial Employers (Top Five in the County)
Electrolux Home Products
Products/Services: Electric and gas ranges
Total Employees: 3,300

North Crest Medical Center
Products/Services: Health care
Total Employees: 600

Wal-Mart Super Center
Products/Services: Retail
Total Employees: 500

Collins & Aikman
Products/Services: Insulated and acoustical products
Total Employees: 410

CEI
Products/Services: Automotive actuators
Total Employees: 394
Rutherford County

- No. 1 in job growth nationally (Bureau of Labor Statistics, April 2005)
- Home to largest undergraduate enrollment in the state at Middle Tennessee State University
- New 400-acre, city-owned office park with available land and Class A office space
- Site of operations for Nissan, Ingram Book Group, Whirlpool, General Mills, Bridgestone-Firestone, State Farm, and Verizon Wireless

Communities / Cities
Christiana, Eagleville, Fosterville, Lascassas, La Vergne, Milton, Murfreesboro, Rockvale and Smyrna

Population
1990 Census – 118,570
2000 Census – 182,023
2004 Estimate – 208,605
2009 Projection – 240,080

Major Industrial Employers (Top Five in the County)

Nissan Motors
Products/Services: Small truck, car and SUV manufacturing
Total Employees: 6,500

Bridgestone-Firestone Americas
Products/Services: Bus, truck, light truck and passenger car tires
Total Employees: 1,887

Ingram Distribution
Products/Services: Books and prerecorded movies
Total Employees: 1,846

Whirlpool Corp.
Products/Services: Built-in refrigerators, room air conditioners, etc.
Total Employees: 1,500

Verizon Wireless
Products/Services: Service center
Total Employees: 1,200
Sumner County
- Home to Volunteer State Community College (7,000 enrolled)
- Site of a diverse range of business, including a regional distribution center for Gap
- Extensive lakefront access to Old Hickory Lake
- Award-winning medical centers and Blue Ribbon award from the U.S. Dept. of Education

Communities / Cities
Bethpage, Castalian Springs, Cottontown, Gallatin, Goodlettsville, Hendersonville, Millersville, Mitchellville, Portland, Westmoreland and White House

Population
1990 Census – 103,279
2000 Census – 130,449
2004 Estimate – 141,292
2009 Projection – 153,992

Major Industrial Employers (Top Five in the County)

Sumner County Schools
Products/Services: Education
Total Employees: 5,021

Gap, Inc.
Products/Services: Clothing distribution
Total Employees: 1,450

Yamakawa/UniPress USA
Products/Services: Auto parts
Total Employees: 600

Peyton's Mid-South
Products/Services: Distribution
Total Employees: 500

Robert Bosch Corp.
Products/Services: Auto brakes
Total Employees: 500
Williamson County
• Rapidly expanding life sciences and R&D sectors, with over 100 health care companies already located here
• Cool Springs Life Sciences Center under construction with dedicated laboratory and biotech manufacturing facilities, including the Vanderbilt University business incubator
• Tennessee’s highest-achieving county school system
• 15th highest per capita income in the nation

Communities / Cities
Arrington, Brentwood, College Grove, Fairview, Franklin, Nolensville, Spring Hill and Thompson's Station

Population
1990 Census – 81,020
2000 Census – 126,638
2004 Census – 145,703
2009 Projection – 167,711

Major Employers (Top Five in the County)

Cool Springs Galleria Mall
Products/Services: Retail
Total Employees: 2,500

Williamson County Schools
Products/Services: Education
Total Employees: 2,800

Ford Motor Credit
Products/Services: Financial
Total Employees: 1,700

Williamson Medical Center
Products/Services: Health care
Total Employees: 1,100

Williamson County Government
Products/Services: Government
Total Employees: 1,076
Wilson County

- Location for Dell Computer Corporation
- Five new industrial parks under construction
- Home to Cumberland University, a top-ranked private liberal arts college
- Among the first five Middle Tennessee cities to have direct commuter rail access to downtown Nashville, beginning in 2006

Communities / Cities
Gladeville, Lebanon, Mount Juliet, Norene and Watertown

Population
1990 Census – 67,675
2000 Census – 88,809
2004 Census – 97,396
2009 Projection – 107,543

Major Employers (Top Five in the County)

Dell Computers Corp.
Products/Services: Computers
Total Employees: 1,500

Wilson County Board of Education
Products/Services: Education
Total Employees: 1,500

Toshiba America
Products/Services: Televisions and microwaves
Total Employees: 1,188

Cracker Barrel Old Country Store
Products/Services: Corporate headquarters
Total Employees: 930

University Medical Center
Products/Services: Health care
Total Employees: 800